

## Avide Outdoor Wall Lamp Dena LED 12W WW IP54

**Product code:** AOLW12WW-DENA  
**Brand link:**  
**ID:** AB-190518  
**Company name:** Bramcke Hungary Kft.  
**Company address:** Kishatár utca 17., 4031 Debrecen

**QR code:**

**Date of issue:** 2025-08-08

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### SPECIFICATIONS

**EAN code:** 5999097937229  
**Warranty:** 2year(s)  
**Working temperature:**  
**Packaging:** 1/b 12/c 864/p  
**Certifications:**

### TECHNICAL DETAILS

**Wattage:** 12W  
**Voltage:** 220-240V  
**Beam angle:**  
**Dimmability:**  
**Lumen output:** 974lm  
**Color temperature:** 3 000K  
**Lifetime:** 25 000h  
**Energy class:** G  
**Type of LED:**  
**Driver:**  
**CRI:** 80  
**IP standard:** IP54

### BOX PICTURE



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### PRODUCT SIZE

Width: 66mm  
Height: 176mm  
Depth:

### CARDBOARD BOX

EAN: 5999097937229  
Packaging: 1/b 12/c 864/p  
Dimensions:  
Net weight: 583g  
Gross weight: 600g

### CARTON

EAN: 5999097937236  
Packaging: 1/b 12/c 864/p  
Dimensions:  
Net weight: 6.996kg  
Gross weight: 7.2kg

### PALLET EXAMPLE

Height:  
Width: 120cm (std Euro pallet)  
Mepth: 80cm (std Euro pallet)  
Cartons per pallet: 72carton/pallet  
Cartons per row:  
Net weight: 503.712kg  
Gross weight: 518.4kg

### PRODUCT PICTURE



### PRODUCT OUTLINE

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### PRODUCT DESCRIPTION

The Avide SMD LED floodlights can provide the same brightness as traditional halogen lights but with a much lower power consumption, thus significant savings can be realized with their use. LED floodlights provide up to 20 times longer lifetime compared to products using traditional light bulbs. With their IP65 classification, they are also perfectly suitable for outdoor use. The edge of the floodlight features a movable metal frame, thus you can fix it on the ground, the wall or even the ceiling. After mounting, the angle can be adjusted anytime, thus it will provide the light you need exactly where you need it.

The LED floodlights are sold with a 30 cm long cable end and the plug is not included in the package! The product may only be installed by a professional! Any operation with the power on carries the hazard of an electric shock.

The Avide SMD floodlights are available in neutral white (NW) / cold white (CW) color temperatures in 10W / 20W / 30W / 50W power output versions, as well as in a neutral white (NW) color temperature and a 100W / 150W / 200W power output.